

Track Your Cost Per Lead and Hear How Your Reps Perform

KEY BENEFITS

- Get a higher return out of every advertising dollar you spend by tracking actual results.
- Improve conversion rates by listening to how your admissions reps really sound on the phone.
- Instant email alerts with caller info when a call is missed due to hang-up, busy signal or no answer.
- Works with your existing phone system. No hardware or software to buy.



call tracking



How it Works

- 1 Unique toll-free or local numbers are provided for placement in all advertising and marketing materials.
- 2 All numbers ring through to your receptionist or call center. Get Starts tracks the call source and provides an audio recording of the inbound calls.
- 3 Customized call data reports are delivered in real-time or anytime. Know your cost per call by source to improve your advertising ROI.